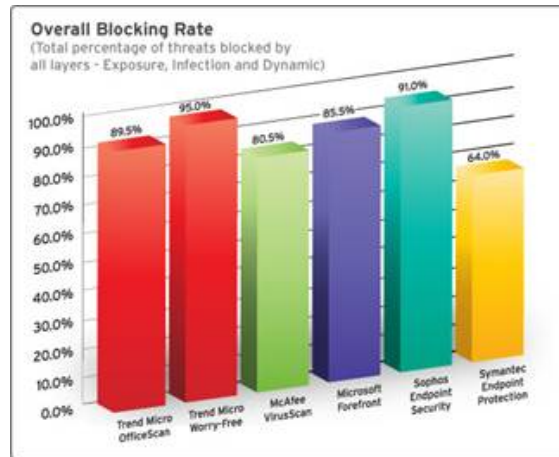


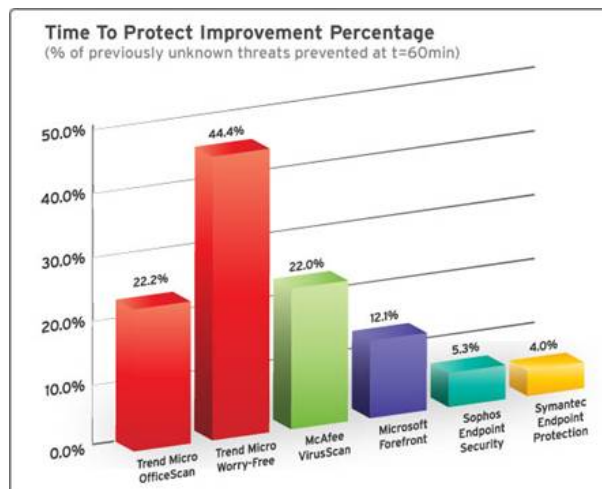
## TREND MICRO RANKS #1

Real-world methodology provides better insight in ability to protect For this test, AV-Test.org sourced malicious URLs with associated malicious file samples off the Internet and tested corporate endpoint solutions to determine if the samples could be blocked/detected at multiple layers. The following layers were tested.

Exposure Layer – The ability to block a threat at its source, the Internet. Infection Layer – The ability to block a malicious file during download or when it is copied onto the computers hard disk drive. Dynamic Layer – The ability to detect/block a malicious file during the execution phase.



AV-Test also performed a “Time to Protect” aspect to this test. This is the ability of the vendors product to source, analyze and provide protection for any samples it misses during the initial run. For this test, the re-test was performed 1 hour after the initial test run. The reason for doing this is with the amount of new threats propogating today, vendor’s need to build into their products a process for protecting customers faster from new, unknown threats.



## Why Smart Protection Network provides better protection

The Trend Micro Smart Protection Network delivers security that's smarter than conventional approaches by blocking the latest threats before they reach you. Worry-Free blocked 89.5% of all the malicious URLs at the Exposure layer, with the other vendors ranging from 15% (Microsoft) to 71% (Sophos). Blocking at the exposure layer means no file needs to be downloaded and scanned, freeing up bandwidth and computer resources. With built in Smart feedback, correlation and cloud-client architecture, Trend Micro solutions are able to consistently protect against new threats faster than other competitors, as seen by the Time to Protect scores.

Leveraged across Trend Micro's solutions and services, the Smart Protection Network provides stronger protection while reducing your reliance on time-consuming signature-downloads. This innovative technology has now been proven by independent testing to give you immediate access to the latest protection wherever and however you connect—from home, within your company's network, or on the go.

Download the full report, visit

<http://us.trendmicro.com/us/trendwatch/core-technologies/competitive-benchmarks/avtest/index.html>

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